

Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions. Please retain a copy for your information.

1. **The Promoter:** Fox's Burton's Companies (FBC UK) UK Limited, Charter Court, 74-78 Victoria Street, St Albans AL1.
2. By entering the Promotion, Independent Retail Business owners confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
3. **Eligibility:** This promotion is open to UK Independent Retail Businesses ('Eligible Business') that make a purchase from either Bestway, Batleys, Unitas Members, Parfetts, Dhamecha, East End Foods, United Scotland, United Wholesale Grocers, Fillshill, SPAR or Booker Limited ('Eligible Wholesaler') instore or online. Entrants entering on behalf of an Eligible Business must be residents in UK (England, Scotland, Wales and Northern Ireland) and aged 18 years or over, excluding employees of the Promoter, associated agents, or anyone else professionally connected with the promotion.
4. Entrants who purchase qualifying products in their role as an employee of an Eligible Business must have their employer's permission to enter this promotion and must comply with any relevant procedures their employer has established, including any rules for participating in promotions. For the avoidance of doubt, an entrant is the person who makes the entry, and the entrant enters on behalf of the Business. For the avoidance of doubt, the Prize will be awarded to the Independent Retail Business owner, regardless of who has made the entry.
5. Please note that while we encourage you to participate and enjoy the benefits of the Promotion, we believe in the responsible consumption and sale of our products. Do not purchase more product than you can use or display just to participate in this Promotion.
6. **Promotional Period:** The prize promotion ('**Promotional Period**') opens 10:00 on 29.7.24 and closes 23:59 on 28.8.24.
7. **How to enter:**

- a. Purchase 1x case of Maryland Choc Chip & 1 x case of Maryland White Choc Chip for onward sale in a single transaction during the Promotional Period instore or online from an Eligible Wholesaler. These can either be standard cases or PMPs.
- b. Please retain your purchase invoice/receipt.
- c. Text **MARYLAND** followed by a space, and your full name, business name and postcode to 85100. Entries may only be submitted via text.
- d. Click on the link provided in the returned text message to upload a photo of your receipt to complete your entry by 28th August 2024. Only one photo can be uploaded.
- e. A receipt can only be used once. A receipt cannot be shared amongst entrants. A mobile number can only be used by one entrant. Any entrant(s) using multiple mobile numbers or sharing receipts to enter the promotion will be disqualified and any prize void.
- f. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified. If it becomes apparent in the reasonable opinion of the Promoter that any entrant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.
- g. Entrants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at network provider's standard network rate, but there is no charge to the participant for the returned bounce back text message. Texts are not usually included in any text inclusive packages, please check with your network provider if you are not sure of your standard network rate. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes, and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0333 335 3351 between Monday and Friday from 9.30am to 5pm excluding

public holidays. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.

- h. Entry is by text only. Entry is by text only, but internet access is required for receipt upload. Standard rates and charges of your mobile network provider will apply.
- i. Entry will be confirmed with a 'Thank You' response on the page upon uploading your receipt. There is no charge to the entrant for this message.

8. Prize:

- a. There are 5 winners in total.
- b. There is 1 x first prize winner ('First Prize. The First Prize winner will receive Maryland branded items and decorations for use as POS plus 6 cases of Maryland Choc Chip and 6 cases of Maryland White Choc Chip PMP (spread across 2 deliveries during the year) The branded items and decorations are: 1x Breville HotCup hot water dispenser, 1 x Maryland Cookie branded glass cookie jar, 4 Maryland branded mugs, 4 Maryland branded coasters, 4 Maryland branded T-shirt in size L, 20 piece set of Red and Yellow Honeycomb paper decorations, 2 x Balloon garlands (to be set up by retailer), 5 x 10m Maryland branded paper bunting, 1 x Maryland branded cookie-shaped selfie frame, pack of 200 tea bags and 200 coffee sachets.
- c. Four second prize winners will each receive Maryland branded items and decorations for use as POS and one case of Maryland Choc Chip and one case of Maryland White Choc Chip PMP. The branded items and decorations are: 1x Breville HotCup hot water dispenser, 1 x Maryland Cookie branded glass cookie jar, 4 Maryland branded mugs, 4 Maryland branded coasters, 4 Maryland branded T-shirt in size L, 20 piece set of Red and Yellow Honeycomb paper decorations, 2 x Balloon garlands (to be set up by retailer), 5 x 10m Maryland branded paper bunting, 1 x Maryland branded cookie-shaped selfie frame, pack of 200 tea bags and 200 coffee sachets.
- d. The winners will be responsible for any tax liability which may arise in connection with their receipt of their prize.

- e. Prize is not transferable and there is no prize alternative.
- f. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

9. Winner Selection:

- a. The 5 winners will be independently drawn using a random number generator within 28 working days of the closing date.
- b. The first entrant drawn that meets the entry criteria will win the First Prize. The next four entrants drawn that meets the entry criteria will each win the Second Prize.

10. Winner Notification:

- a. The winners will each be notified by text message within 28 working days of the closing date and asked to claim their prize within 14 days.
- b. If a winner has not claimed their prize within the first 7 days, they will be sent a subsequent text message and given a further 7 days to claim. If contact cannot be made, or the prize is not claimed within 14 days, an alternative winner will be drawn.
- c. The Promoter cannot be held responsible for the winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
- d. The Promoter reserves the right to verify winners and ask for proof of eligibility, identity, age, address, employer's permission (where relevant) and invoice with proof of purchase and to disqualify an entrant and withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.
- e. The Promoter reserves the right to disqualify any entrant, or the winner where it has reasonable grounds to believe that the entrant requires permission from their employer to participate in this promotion and that they do not have such permission (or have not complied with any procedures or rules of their employer governing participation in promotions).

- f. The Promoter does not accept any responsibility in the event a winner is not able to take their prize.

11. Prize Delivery:

- a. The first prize winner will receive their branded merchandise and first 6 cases of stock via delivery within 28 working days of prize claim. The first prize winner will receive the final 6 cases of stock within 6 months of prize claim.

- b. The four second prize winners will receive the brand merchandise and 1 case of stock within 28 working days of the competition closing.

General

- 12. The Promoter reserves the right in its sole discretion to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the incentive were:
 - a. There are reasonable grounds to believe there has been a breach of these terms and conditions and any instructions forming part of the entry requirements of this Promotion.
 - b. A participant has gained unfair advantage in participating in the Promotion or won using fraudulent means, or for any other reason whatsoever.

- 13. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or participants that it regards as being in breach of these terms and conditions or the spirit of the Promotion.

- 14. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed, or not received data, winner notification or prize distribution. The Promoter or its agencies will not be responsible for the non-inclusion of entries because of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.

- 15. Entry into the Promotion is at the participant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses, or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The

Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud. If for any reason, the Promotion is not capable of running as planned for reasons (including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Promotion.

16. **Data Protection:** Entrants' personal data submitted in connection with the promotion will be processed by the Promoter and their appointed agents for administering the promotion only. For the purpose of the Promotion, we collect Entrant's Name, Business Name and Business postcode, and for the purpose of the winner list (as outline in Clause 18), the county of the Eligible Business and surname of the Eligible Business owner. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion To find out more about how we use and protect your personal data, as well as your privacy rights, see Clause 23.
17. The county of the winning Independent Retail Sites and surnames of winning the Eligible Business owners will be made available to anyone who requests them by emailing maryland@loveprizes.co.uk within 30 days of the date of prize notification to winner and will be available for a period of 6 weeks. Participants may request these details are not published in the event they win by emailing maryland@loveprizes.co.uk before the closing date. Please note the Promoter is required to provide a winners' list (including details of entrants who have opted out) to the Advertising Standards Authority if requested.
18. If an act, omission, event or circumstance occurs which are beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
19. The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.

20. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
21. The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
22. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these terms and conditions.

23. PRIVACY NOTICE (POLICY)

This is a Privacy Notice of **Fox's Burton's Companies (FBC) UK Limited**.

This Privacy Notice informs you who we are, how we collect, use, secure and share personal information collected by us when you visit our website(s), enquire about or buy goods/products/services from us, send to, or receive from us, communications, register or attend our events or webinars, visit our offices or media pages, and through any other Interactions we have with you. This Privacy Notice also informs you how you can exercise your rights.

This notice does **not** describe our processing of personal data relating to people who apply for jobs with us. Neither does this notice describe our processing of personal data relating to our employees.

Fox's Burton's Companies (FBC) UK Limited ('FBC', 'we', 'us', and 'our') is committed to respecting and protecting the privacy of individuals and to fully complying with all the requirements of the UK GDPR and all other applicable data protection laws and regulations.

If you have any questions or concerns about our use of your personal information, please contact us using the contact details provided elsewhere in this Privacy Notice.

Data Protection Officer

We have appointed a Data Protection Officer (DPO). If you wish to contact our DPO you can do so via: dpo@fbc-uk.com.

This Privacy Notice applies to all our data subjects (an individual about whom we hold personal information) except Job Applicants/Candidate and our employees.

What is personal information? Personal information is anything that enables you to be identified or identifiable. Personal information is also called “personal data”. We collectively refer to handling, collecting, protecting, storing or otherwise using your personal information as ‘processing’.

If you fail to provide personal information Where we need to collect personal information by law, or under the terms of a contract we have with you and you fail to provide that information when requested, we may not be able to perform the contract we have or are trying to enter into with you or provide you with goods or services you have requested.

Collecting (obtaining) your Personal Information

Most of the personal information we process is provided to us directly by you, for example for one or more of the following reasons:

You have made an enquiry or information request to us.

You have ordered products, goods or services from us.

You have requested to attend or have attended our events.

You have subscribed to our e-newsletter(s).

You have visited our website(s) or used app(s) or platform and consented to our use of cookies or similar technologies.

You have provided a business cards or other contact information.

You have participated in our competitions or prize draws.

You visit our premises.

We may also obtain your personal information indirectly, such as from:

Public registers/records

Websites.

Social media.

Lead generation providers

Data brokers

Using CCTV or other monitoring devices.

When your contact details are given to us as a referee or for use in an emergency.

Communications using our Consumer Careline.

Images

On occasions, at our offices/work premises and 3 party-locations, photos and/or videos may be taken of you, either alone or as part of a group, and used by us, including by being placed on social media. If you have any objection to a photo of you being taken, or an image of you otherwise 'captured', please make this known to your line manager or by sending an email to dpo@fbc-uk.com.

The personal information we collect about you

We may collect and otherwise process different kinds of personal data about you which we have grouped together as follows:

Contact Data includes postal and email address and telephone numbers.

Identity Data includes names and similar identifiers, marital status, title, date of birth and gender.

Financial Data includes bank account and payment card details.

Communications Data includes your communication preferences.

Transaction Data includes details about payments to and from you and other details of products, goods and services you have purchased from us.

Technical Data includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access our website and services.

Usage Data includes information about how you use our products, services and website.

Lawful Bases (legal grounds) for Processing Personal Information

Our legal basis for collecting and using your personal information will depend on the personal information concerned and the specific context in which we collect it.

We will normally collect personal data from you on one or more of the following lawful bases:

Consent: We may process your personal information after you have consented (agreed) to us doing so. Your consent may have been obtained by us, or by third parties on our behalf. You have the right to withdraw your consent at any time.

Contract: We may process your personal information when we need to deliver a contractual service to you or because you have asked us to do something before entering into a contract (e.g., provide a quote).

Legal obligation: We may process your personal information when we need to comply with a legal obligation.

Legitimate interest: We may process your personal information when we need to for our or another’s legitimate interests, where these interests are not overridden by your rights.

Purpose(s) for Processing Personal Information

We have set out below a description of all the ways we plan to use your personal information, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

Please note that we may process your personal information for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground(s) we are relying on to process your personal data where more than one ground has been set out in the table below.

Purpose/Activity	Type of data (see ‘The personal information we collect about you’ above)	Lawful basis for processing
To register a new client/customer	Contact Identity	Contract
To process and deliver an order or request	Contact Identity Financial Transaction Communications	Contract Legitimate interest (to recover debts due to us and to protect our business and your account from fraud and other illegal activities)
To manage our customer and business relationships	Contact Identity Communications	Contract Legal obligation Legitimate interest (to keep our records updated and to study how customers and

		business contacts and partners use our products/goods/services)
To marketing our products	Contact Identity Usage Communications	Consent Legitimate interest (to provide customers and contacts with information about our products/goods/services)
To promote prize draws and competitions.	Contact Identity Communications	Contract Consent
To administer and manage our website	Contact Identity Technical	Legitimate interest (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise)
To ensure you are able to attend an event.	Contact Identity Communications	Consent Contract Legitimate interest (to promote and develop our products/goods/services and grow our business)
To develop our businesses and services	Contact Identity Financial Communications Transaction	Legitimate interests (to develop our products/goods/services and grow our business)

	Technical Usage	
For the safety and security of our staff, visitors and others.	Contact Identity	Legitimate interests (to protect and keep safe develop our staff, visitors and other individuals that we have a responsibility for)
To comply with our legal obligations	Contact Identity Financial Communications Transaction Technical Usage	Legal obligation

Using your Personal Information for Marketing Purposes

We do not collect or otherwise process personal information for marketing purposes.

Sharing your Personal Information

We may share your personal information with third parties (other organisations or individuals) for:

The purpose(s) for which the information was submitted.

The purposes listed under '**Using your personal information**'.

As agreed between us.

We share personal information with third parties that act as data processors to provide elements of our service by processing personal information on our instructions (see '**Data Processors**' below).

We may share your personal information with third parties in connection with our corporate transactions, (e.g., mergers and/or acquisitions), as a result of which your personal information may be assigned to a third party.

We may share your personal information with law enforcement, regulatory and other government agencies and professional bodies, as required by and/or in accordance with applicable law or regulation.

In some circumstances we are legally obliged to share information. For example, under a court order.

It is our policy to only share your personal information with third parties that are legally or contractually bound to protect your personal information to the same standards as we are, and that will flow those same standards to their subcontractors.

In any scenario, we'll satisfy ourselves that we have a lawful basis on which to share your personal information.

We will not sell your personal information to any third party.

Data processors

Where we use data processors, we have contracts in place with them to ensure that they cannot do anything with personal information we have shared with them unless we have instructed them to do it. They will hold it securely and retain it for the period we instruct them to.

These data processors may use sub-contractors (known as sub-processors) that have access to your personal data. If they do, they are required to have contracts in place with those sub-processors to ensure that they cannot do anything with personal information shared with them beyond what we have instructed our data processors to do with it.

The data processors which we **mainly and routinely** use* are:

We use **SAP Concur** based in Italy to provide business expense management. Here is a link to its Privacy Notice: [Privacy Statement - SAP Concur UK](#).

We use **SAP** based in Italy to provide Enterprise Resource Planning Solutions & Human Capital Management solutions. Here is a link to its Privacy Notice: [Data Protection and Privacy | SAP Trust Center](#).

We use **ADP UK** based in the UK to provide payroll services. Here is a link to its Privacy Notice: [Privacy | ADP UK](#).

We use **UKG** based in Italy to provide workforce management solution. Here is a link to its Privacy Notice: [Privacy Notice](#).

We use **NTT Data Solutions** based in the UK to provide ERP support. Here is a link to its Privacy Notice: [Legal, Security and Trust \(nttdata-solutions.com\)](#).

We use **Microsoft** based in Italy to provide personal productivity solutions, reporting, data storage and processing. Here is a link to its Privacy Notice: [Microsoft Privacy Statement – Microsoft privacy](#)

We use **Oracle** based in the UK to provide reporting solutions. Here is a link to its Privacy Notice: [Oracle Privacy Policy | Oracle United Kingdom](#).

We use **Great Place to Work** based in the USA to provide employee surveys. Here is a link to its Privacy Notice: [Privacy Policy | Great Place To Work@ UK](#)

We use **Accenture Management Support** based in The Philippines, India and elsewhere for IT support. Its Privacy Notice is available from us on request.

We use **Pixel Fridge** as our website developers. Here is a link to its Privacy Notice: [Privacy & Data Protection](#).

We use **Parade** based in the UK to provide customer care engagement Here is a link to its Privacy Notice: [Privacy Policy](#).

*The above list identifies those data processors that we routinely use. It does not identify each and every data processor we use.

Transfers of your personal information to outside the UK

Your personal information may be transferred (sent to or accessed from) outside the UK.

Any such transfer will be only:

To you; or

To a recipient located in a country which provides an adequate level of protection for your personal information, (i.e., a country where the data protection standards are the same or better than in the UK), for example, a country in the European Union (EU), or European Economic Area (EEA); or

To a recipient under a contractual agreement which satisfies UK legal requirements for the transfer of personal information, to ensure that appropriate safeguards are in place to protect your personal information in accordance with UK levels of data protection; or

To a recipient under the UK-US Data Bridge; or

When your personal information has first been anonymised

The countries/areas to which we may **sometimes** transfer personal data to* are:

EU/EEA: To a recipient located in a country which provides an adequate level of protection for your personal information.

USA: To a recipient certified under the UK- US Data Bridge, which provides an adequate level of protection for your personal information; or to a recipient not certified under the UK- US Data Bridge, in which case the transfer is made using an International Data Transfer Agreement or UK Addendum to EU Standard Contractual Clauses

India: To a recipient using an International Data Transfer Agreement or UK Addendum to EU Standard Contractual Clauses

*This does not mean that your personal data will definitely be transferred to any of these countries.

Retention (Storage) of Personal Information

We will retain your personal information only for as long as we need it for the purpose(s) for which it was collected, or as required to do so by law.

To determine the appropriate retention period for your personal information, we consider the amount, nature, and sensitivity of it, the potential risk of harm from unauthorised use or disclosure of it, the purposes for which we process it and whether we can achieve those purposes through other means, as well as applicable legal requirements.

Examples of the periods for which personal information will be stored*

Personal data	Retention period
Customer records	As required by any applicable statutory retention period, or where no statutory retention period applies, five years after contractual relationship ends, or five years from our last date of contact, whichever is the latest.
0. Business contacts records	1. As required by any applicable statutory retention period, or where no statutory retention period applies, three years after business relationship ends.
2. Participants in prize draw competitions.	3. 18 months from when the competition closes. 4.

*The above list, which gives examples and does not identify each and every, period for which individuals' personal data will be stored. Further information about our retention of Personal Information is set out in our Retention Policy. If you would like a copy of our Retention Policy, please contact us.

Your data protection rights

Under data protection law, you have rights we need to make you aware of. The rights available to you depend on our reason for processing your information.

Your right of access: You have the right to ask us for copies of your personal information. This right always applies. There are some exemptions, which means you may not always receive all the information we process. [You can read more about this right here.](#)

Your right to rectification: You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete. This right always applies. [You can read more about this right here.](#)

Your right to erasure: You have the right to ask us to erase your personal information in certain circumstances. [You can read more about this right here.](#)

Your right to restriction of processing: You have the right to ask us to restrict the processing of your information in certain circumstances. [You can read more about this right here.](#)

Your right to object to processing: You have the right to object to processing if we are able to process your information because the process forms part of our public tasks or is in our legitimate interests. [You can read more about this right here.](#)

Your right to data portability: This only applies to information you have given us. You have the right to ask that we transfer the information you gave us from one organisation to another or give it to you. The right only applies if we are processing information based on your consent or under, or in talks about entering into a contract and the processing is automated. [You can read more about this right here.](#)

You are not required to pay any charge for exercising your rights. We have one month to respond to you.

If you wish to exercise any of your rights, please contact us.

Security

We use appropriate technical and organisational measures to protect the personal data that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal data. Please be aware that, we cannot guarantee the security of all personal information transmitted to or by us.

Artificial Intelligence (AI)

We use Artificial Intelligence (AI), which means that AI may be used to process your personal data.

When we use AI, we do so in compliance with applicable data protection legislation, and regulatory guidance. The AI tools, which we use to provide efficiency to our business operations, are:

ChatGPT

Microsoft Co-Pilot

Automated Decision Making

We will not use your personal information for automated decision making or profiling

Children's personal information

We do not provide services directly to children or proactively collect their personal information.

Visiting our premises

When you visit our premises you may provide your name and other personal information for security and safety reasons. Your image may also be captured by our use of CCTV (see below).

CCTV

Closed-circuit television (CCTV) operates at our premises for security and safety reasons. The lawful basis we rely on to process personal data collected via our use of CCTV is article 6(1)(f) of the UK GDPR, which allows us to process personal data when its necessary for the purposes of our legitimate interests.

Wi Fi

We provide Wi-Fi on site for the use of visitors. We'll provide you with the address and password. We record the device address and will automatically allocate you an IP address whilst on site. We also log traffic information in the form of sites visited duration and date sent/received. The purpose for processing this information is to provide you with access to the internet whilst visiting our site. The lawful basis we rely on to process your personal data is article 6(1)(f) of the UK GDPR, which allows us to process personal data when its necessary for the purposes of our legitimate interests.

Attending an event of ours

If you wish to attend one of our events, you will be asked to provide your contact information including your organisation's name and, if offered a place, information about any dietary requirements or access provisions you may need. We may also ask for payment if there is a charge to attend.

We use this information to facilitate the event and provide you with an acceptable service.

We also need this information so we can respond to you.

Our purpose for collecting this information is so we can facilitate the event and provide you with an acceptable service. The lawful basis we rely on for processing your personal data is your consent under article 6(1)(a) of the UK GDPR. When we collect any information about dietary or access requirements, we also need your consent (under article 9(2)(a)) as this type of information is classed as special category data.

Links to other websites

Where we provide links to websites of other organisations, this privacy notice does not cover how that organisation processes personal information. We encourage you to read the privacy notices on the other websites you visit.

Our contact details

We can be contacted as follows:

Email: dpo@fbc-uk.com.

Post: Charter Court, 74-78 Victoria Street, St Albans. Herts. AL1 3XH.

Cookies

We use a cookies tool on our website to gain consent for the optional cookies we use.

Cookies that are necessary for functionality, security and accessibility are set and are not deleted by the tool. For information about the cookies and any other similar technologies we use, please see our [cookies policy Burton-s-Biscuits-Cookie-Policy-v0-1.pdf \(burtonsbiscuits.com\)](#).

Your right to complain

We work to high standards when it comes to processing your personal information. If you have queries or concerns, please contact us and we'll respond.

If you remain dissatisfied, you can make a complaint about the way we process your personal information to the Information Commissioner's office (ICO), the UK supervisory authority (data protection regulator). Please follow [this link](#) to see how to do that.

Updating

We may update this Privacy notice at any time by publishing an updated version here. So that you know when we make changes, we will amend the revision date at the bottom of this page. The new modified or amended privacy policy will apply from that revision date.

This Privacy Notice was last updated on **25 July 2024**.